



I have many things to tell you so you can choose one of them in this menu



EXPERIENCE



EDUCATION



MORE



PROFESSIONAL SKILLS



PERSONAL SKILLS



LANGUAGES



MORE (AND MORE)

Also you can check my portfolio [here!](#)



HI! I'M LIRIOS FLORES
(yes, Lirios; and yes, Flores)



Creative and Designer.
Interested in Brand Management using good ideas. I want to resolve the customer problems using creativity and building committed brands at the same time.

More about me at www.deliriadas.com

Up!



WORK DESIGN EXPERIENCE

Ideas builder and Brand Developer
Freelance Project
Since 2013

Leisure Time Monitor
El Mas de Xetà
Apr 2019 - Oct 2019

UX/UI Designer
idean. Caggemini Invent
Since Nov 2019

Leisure Time Monitor
El Collell Casa de Colònies
Mar 2019 - Apr 2019

Graphic Designer
New Balance Retail Iberia
Oct 2016 - May 2018

Turism Entertainer
Somnis una fàbrica de Sueños. Poseidón Hotels
May 2018 - Oct 2018

New Business Creativity, Graphic and Web Designer
Tilo Motion
Apr 2014 to Oct 2016

Community Manager
Garaje by McCann Worldgroup
Jun 2014 to Nov 2014

New Business Creativity
Garaje by McCann Worldgroup
Apr 2013 to Sept 2013

Creativity and Campaigns Designer
Castro Consulting, Marketing Turístico
Jun 2012 to Sept 2012

My personal projects at bebance.net

Up!



EDUCATION

Postgraduate Degree in Brand and Communications Management
UOC
2016

Higher-degree in Graphic Design
EASD Alcoi
2014

Advertising and PR Degree
UJI (Castellón)
2013

Environmental Education and Interpretation
Instituto Formación Servef (Gandía)
2019

My experience story at [LinkedIn](https://www.linkedin.com)

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MORE

Les Mills Body Combat / CX
Les Mills
2017

Calligraphy Workshop with Ricardo Rousselot
EASD Alcoi
2014

Official publication
"Análisis de la Comunicación Financiera online como herramienta para la contribución a la reputación".
UJI
2013

Creative Solutions Course by Ezequiel Triviño
UJI
2012

Equality Communications Seminary
UJI
2012

Prevention of Domestic Violence with communion Anabella Foundation
UJI
2012

Protocol Courses
UJI
2011

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PROFESSIONAL SKILLS

Adobe Creative Cloud	● ● ● ● ● ● ● ●
Microsoft Office	● ● ● ● ● ● ● ●
Apple Tools	● ● ● ● ● ● ● ●
Sketch	● ● ● ● ● ● ● ●
UX Design	● ● ● ● ● ● ● ●
Visual Design	● ● ● ● ● ● ● ●
Communication Strategy	● ● ● ● ● ● ● ●
Concept tasks	● ● ● ● ● ● ● ●
Brand Construction	● ● ● ● ● ● ● ●

Up!



PERSONAL SKILLS

○ ○ ● ● ● ● ● ● ● ●	Teamwork
○ ● ● ● ● ● ● ● ● ●	Restless
○ ○ ● ● ● ● ● ● ● ●	Personal Development
○ ○ ● ● ● ● ● ● ● ●	Empathy
○ ○ ○ ● ● ● ● ● ● ●	Creativity
○ ● ● ● ● ● ● ● ● ●	Capacity for Resolution
○ ○ ○ ● ● ● ● ● ● ●	Dynamic

Up!



LANGUAGES

English
Intermediate

Català
Native

Castellano

Up!



MORE (AND MORE)

Interested in
Healthy habits and physical activity
Ethics and Social Responsibility
Cooperations Projects
Emotional intelligence

Heavy user of
Small Markets
Shazam
Spotify
Headphones
Sneakers

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Less snoozing time, more hours to design.